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"What if there was a way to combine the stability of a day job with the excitement of a startup? All of the benefits of entrepreneurship with none of the pitfalls? In the 10% Entrepreneur, Patrick McGinnis show you how, by investing just 10% of your time and resources, you can become an entrepreneur without losing a steady paycheck." - front flap "You want to write a nonfiction book that matters. A book that resonates with readers. A book that changes lives. And you're not sure where to begin. In Write a Must-Read, AJ Harper shares the method she developed and used for more than a decade to ghostwrite and edit bestselling books for some of the foremost thought leaders of our time. She gives you the complete framework she shares with her workshop students--the same framework she used with newbies, big-deal deal authors, small

presses, and the Big Five. The secret: It's not about you. When you put your reader first--their desires, their challenges, their point of view, and even their experience of reading your book--you create the connection and trust required to transform their lives. This method also simplifies the writing and editing process and helps keep your inner critic at bay. The payoff: a must-read book, and a massive readership who serve as ambassadors for your message and your brand." - In this valuable handbook, writers learn how to market the potential of a book idea and effectively communicate that potential in a proposal that publishers will read. Hoping to save his family, one man enters his realm's most glorious tournament and finds himself in the middle of a political chess game, unthinkable bloodshed, and an unexpected romance with a woman he's not supposed to want. In this brilliantly conceived and executed book, they erase forever the guilt and self criticism of non-doing that has plagued western civilization. If you have ever aspired to write a book, or if you are identified with doing rather than being, this book will change your life. Prepare for a great adventure! This guide contains everything I know about how to design, test, and refine nonfiction that is able to endure for years, get recommended, and grow on its own. Whether you're aiming for this guide can help you get there. Many authors write, then market. Successful authors write TO market Have you written a book that just isn't selling? Would you like to write a book that readers eagerly devour? Many authors write, then market. Successful authors write TO market. They start by figuring out how to give readers what they want, and that process begins before writing word one of your novel. This book will teach you to analyze your favorite genre to discover what readers are buying, to mine reviews for reader expectations, and to nail the tropes your readers subconsciously crave. Don't leave the success of your novel up to chance. Deliver the kind of book

that will have your fans hounding you for the next one. The go-to resource for creative ideas and helpful tips for writing thank you notes, addressing envelopes, cover letters, and everything in between, from the creators of Sugar Paper Feeling like sending a little love in the mail but not sure how to get started? Along with letter-writing golden rules, *How to Write a Letter* will make it easier to:

- select the perfect stationery for any occasion
- find the best salutation and sign off
- choose the right words for any situation, from congratulations to condolences
- properly address an envelope in style

With this book, you'll discover how handwriting your thoughts and feelings has the magic to turn a card, letter, or even scrap of paper into a treasure. In this book, the author walks you through every step of how to write a book. After you read it, you'll be ready to start writing today. A guide to writing a full-length transformational nonfiction book, from an editor with two decades' experience working in publishing. "I know I have a book in me." "I've always wanted to be an author." "People always ask me when I'm going to write my book." "I have a story to tell, but I never seem to make time to write." Are you a thought leader, healer, or change-agent stuck at the starting line of book publication? Life coach and publishing industry insider Kelly Notaras offers a clear, step-by-step path for turning your transformational idea or story into a finished book as quickly as possible. With humor, encouragement, and common sense, she demystifies the publishing process so you can get started, keep writing, and successfully get your wisdom out into the world. Notaras guides you through: Getting clear on your motivation for writing a book, Crafting a powerful, compelling hook and strong internal book structure, Overcoming resistance and writer's block, and Getting your finished manuscript onto the printed page, whether through traditional publishing or self-publishing. Publishing a book has never been as simple, accessible, and affordable as it is today, and in our tumultuous world, readers need your healing voice. Be brave, be bold, and take the steps you need to share your message with those who need to hear it most. Develop and implement an effective content strategy tailored to your business's needs *Inbound Content* is a step-by-step manual

for attracting the right people, turning them into leads, and closing them into customers. Today, everyone knows that content is king. It's how we engage, how we inform, and how we pass the time; content is everywhere, and if you're not leveraging its power to promote your business, you've already been left behind. Having a website and social media is not enough; if you truly want to take advantage of unprecedented levels of connectedness, you have to create content that draws customers in. It's not about blindly expanding reach, it's about reaching out to the right audience. Today's marketplace is no longer about chasing the sale—with the right approach to content, your customers will come to you. Your content must be valuable, relevant, and consistent—but how should it be implemented at the actual content-creation level? This book shows you how to develop a unified strategy, create compelling content tailored to your needs, and utilize that content to its greatest advantage in order to build your brand. Discover the power of storytelling and generate effective content ideas Plan a long-term content strategy and a content creation framework Create great content, promote it, measure it, and analyze its performance Extend your content's value, become a more effective writer, and develop a growth mentality Effective content is worth its weight in marketing gold. It stands out from the noise, and to the customer, looks like an oasis in a desert of clickbait and paid reviews. *Inbound Content* shows you how to plan, build, and implement your content strategy for unprecedented engagement and sales. Even if you don't happen to be a celebrity, this book will teach you methods for striking publishing gold—conceptualizing, selling, and marketing a memoir—while dealing with the complicated emotions that arise during the creation of your work. If you've ever been told that "You should really write a book" and you've decided to give it a try, this book is for you. It hones in on the three key measures necessary for aspiring authors to conceptualize, sell, and market their memoirs. Written especially for those who don't happen to be celebrities *You Should Really Write a Book* reveals why and how so many relatively unknown memoirists are making a name for themselves. With references to more than four hundred books and six memoir categories, this is

essential reading for anyone wanting to write a commercially viable memoir in today's vastly changing publishing industry. The days are long gone when editors and agents were willing to take on a manuscript simply because it was based on a "good" idea or even because it was well written. With eyes focused on the bottom line, they now look for skilled and creative authors with an established audience, too. Brooks and Richardson use the latest social networking, marketing, and promotional trends and explain how to conceptualize and strategize campaigns that cause buzz, dramatically fueling word-of-mouth and attracting attention in the publishing world and beyond. Full of current examples and in-depth analysis, this guide explains what sells and why, teaches writers to think like publishers, and offers guidance on dealing with complicated emotions—essential tools for maximizing memoir success. Have you thought about writing a book? Do you just not know where to begin? Do you get writer's block just thinking about writing a book? Best-selling non-fiction author David Kadavy shares his simple process for writing a book. Build confidence, ditch your inner critic, and finally write your book with simple habits you can start today. You can read this short read (~7,000 words) in about 30 minutes, so it won't get in the way of the one thing standing between you and your book: Action! Download today and make the book you've dreamed of a reality. Now includes a free sample chapter of David Kadavy's latest book, *The Heart to Start*. By highlighting the paths of French lifestyle guru Mireille Guiliano, TOMS founder Blake Mycoskie, and others, provides a method and a set of best practices for making ideas rise above the rest and impact the world. **NEW YORK TIMES BESTSELLER** "An inspiring story that manages to be painful, honest, shocking, bawdy and hilarious." —The New York Times Book Review From stand-up comedian, actress, and breakout star of *Girls Trip*, Tiffany Haddish, comes *The Last Black Unicorn*, a sidesplitting, hysterical, edgy, and unflinching collection of (extremely) personal essays, as fearless as the author herself. Growing up in one of the poorest neighborhoods of South Central Los Angeles, Tiffany learned to survive by making people laugh. If she could do that, then her classmates

would let her copy their homework, the other foster kids she lived with wouldn't beat her up, and she might even get a boyfriend. Or at least she could make enough money—as the paid school mascot and in-demand Bar Mitzvah hype woman—to get her hair and nails done, so then she might get a boyfriend. None of that worked (and she's still single), but it allowed Tiffany to imagine a place for herself where she could do something she loved for a living: comedy. Tiffany can't avoid being funny—it's just who she is, whether she's plotting shocking, jaw-dropping revenge on an ex-boyfriend or learning how to handle her newfound fame despite still having a broke person's mind-set. Finally poised to become a household name, she recounts with heart and humor how she came from nothing and nowhere to achieve her dreams by owning, sharing, and using her pain to heal others. By turns hilarious, filthy, and brutally honest, *The Last Black Unicorn* shows the world who Tiffany Haddish really is—humble, grateful, down-to-earth, and funny as hell. And now, she's ready to inspire others through the power of laughter. The book that Inc. says "every entrepreneur should read" and an FT Book of the Month selection... How did the movie *The Shawshank Redemption* fail at the box office but go on to gross more than \$100 million as a cult classic? How did *The 48 Laws of Power* miss the bestseller lists for more than a decade and still sell more than a million copies? How is Iron Maiden still filling stadiums worldwide without radio or TV exposure forty years after the band was founded? Bestselling author and marketer Ryan Holiday calls such works and artists perennial sellers. How do they endure and thrive while most books, movies, songs, video games, and pieces of art disappear quickly after initial success? How can we create and market creative works that achieve longevity? Holiday explores this mystery by drawing on his extensive experience working with businesses and creators such as Google, American Apparel, and the author John Grisham, as well as his interviews with the minds behind some of the greatest perennial sellers of our time. His fascinating examples include: • Rick Rubin, producer for Adele, Jay-Z, and the Red Hot Chili Peppers, who teaches his artists to push past short-term thinking and root their work in long-

term inspiration. • Tim Ferriss, whose books have sold millions of copies, in part because he rigorously tests every element of his work to see what generates the strongest response. • Seinfeld, which managed to capture both the essence of the nineties and timeless themes to become a modern classic. • Harper Lee, who transformed a muddled manuscript into *To Kill a Mockingbird* with the help of the right editor and feedback. • Winston Churchill, Stefan Zweig, and Lady Gaga, who each learned the essential tenets of building a platform of loyal, dedicated supporters. Holiday reveals that the key to success for many perennial sellers is that their creators don't distinguish between the making and the marketing. The product's purpose and audience are in the creator's mind from day one. By thinking holistically about the relationship between their audience and their work, creators of all kinds improve the chances that their offerings will stand the test of time.

Get into the College of Your Dreams An original and creative essay is one of the keys to getting into the college you've always dreamed of, as well as to getting the financial aid you deserve. This book gives you everything you need to make your own unique talents shine in your college application essay. Even if writing is not your strong point, author Michael James Mason shows you: • Exactly what admissions officers look for • What works—and what doesn't, using actual student essays • Proven techniques for writing your best essay • Special tips for SAT and scholarship essays • A last-minute checklist before you submit your essay • And much more!

"Well written, very useful, and highly recommended." —Hunter's Guide to the College Guides "Demystifies one of the most important and challenging parts of the college application process—the personal essay. . . . An invaluable resource!" —Gail Devine, director of college counseling, Louisville High School, Woodland Hills, California "This book taught me what colleges look for in an essay and showed me how to effectively communicate my thoughts in writing." —Ryan Miller, University of Virginia graduate

Do you want to write a book? It's not an easy question. Many of us would love to jot down our fondest stories and our tallest tales to preserve forever in written form. Whether you're a born storyteller or need a little assistance from

spellcheck and the thesaurus, Lauren Bingham is here to help you decide whether the time is "write" to make your author's dreams a reality. *How to Write a Book: A Book for Anyone Who Has Never Written a Book (But Wants To)* is Lauren's most personal work, providing their own insight into what makes writers tick and how to bring the passion out on paper. Writing a book may come easily to you, or it may be the most painful endeavor of your life. Unfortunately, there's no way to know unless you give it a try. Thankfully, Lauren is here with a very candid look into the writing process. From determining why you should even bother writing a book in the first place to determining whether you have what it takes to complete your first volume, Lauren helps you evaluate what your personal writing process will look like. Next, she will guide you through the pre-work of formulating your book and share practical-- if not brutally honest-- advice for remaining calm and focused throughout the writing process. You'll learn about the emotional toll editing can take on you, and how a good sense of humor and an open mind can help you learn plenty about yourself while setting your first book up for success. Whether you aspire to become a bestseller or just want to commemorate a few thoughts before it's too late, *How to Write a Book: A Book for Anyone Who Has Never Written a Book (But Wants To)* is the book for anyone who is a determined and dedicated fledgling writer, procrastinator, excuse-maker, or anyone who is a little of each. From navigating the myriad of roadblocks that can occur when making dreams reality to getting your words to the masses, Lauren Bingham is an informal yet essential look at the writing process. George Orwell set out 'to make political writing into an art', and to a wide extent this aim shaped the future of English literature - his descriptions of authoritarian regimes helped to form a new vocabulary that is fundamental to understanding totalitarianism. While *1984* and *Animal Farm* are amongst the most popular classic novels in the English language, this new series of Orwell's essays seeks to bring a wider selection of his writing on politics and literature to a new readership. In *Why I Write*, the first in the *Orwell's Essays* series, Orwell describes his journey to becoming a writer, and his movement

from writing poems to short stories to the essays, fiction and non-fiction we remember him for. He also discusses what he sees as the 'four great motives for writing' - 'sheer egoism', 'aesthetic enthusiasm', 'historical impulse' and 'political purpose' - and considers the importance of keeping these in balance. Why I Write is a unique opportunity to look into Orwell's mind, and it grants the reader an entirely different vantage point from which to consider the rest of the great writer's oeuvre. 'A writer who can - and must - be rediscovered with every age.' — Irish Times More than eighty percent of Americans believe they should write and publish a book, but less than one percent actually does so. In *How to Write a Book That Sells You*, author Robin Colucci guides coaches, consultants, and entrepreneurs in writing and publishing a book that can become a power tool in their businesses. The steps presented in this guide seek to help you avoid or handle most of the blocks, distractions, and misunderstandings that prevent people from becoming authors. It teaches you how to excavate your most radical, leading-edge ideas and write a book that excites your audience and expands your impact. "If you are serious about creating a book that doesn't limp across the finish line, you need Robin Colucci's *How to Write a Book That Sells You*. It is the perfect launching pad to craft and create a book that generates superb credibility, connects you with your target audience, and seeds your financial empire. This is a title that delivers what it says. Judith Briles, Author YOU: Creating and Building Your Author and Book Platforms "Robin Colucci's *How to Write a Book That Sells You* shows readers the steps to write a book that builds credibility, influence, and drives readers to buy. A must read for anyone who wants to profit beyond book sales." Jill Lublin, 3x best selling author. Visit publicitycrashcourse.com/freegift "Whether you're just a beginner or a seasoned author, *How to Write A Book that Sells You* is required reading for success in today's electronically evolving market. Michael R. Drew, Promote A Book, 79 Consecutive Wall Street Journal, USA Today & New York Times best-sellers "Will leave you feeling happier, bolder, and ridiculously excited about diving back into your writing projects." —Chris Baty, author of *No Plot? No*

Problem! and founder of NaNoWriMo Every writer knows that as rewarding as the creative process is, it can often be a bumpy road. Have hope and keep at it! Designed to kick-start creativity, this handbook from the executive director of National Novel Writing Month (NaNoWriMo) gathers a wide range of insights and advice for writers at any stage of their career. From tips about how to finally start that story to helpful ideas about what to do when the words just aren't quite coming out right, *Pep Talks for Writers* provides motivation, encouragement, and helpful exercises for writers of all stripes. Umberto Eco's wise and witty guide to researching and writing a thesis, published in English for the first time. By the time Umberto Eco published his best-selling novel *The Name of the Rose*, he was one of Italy's most celebrated intellectuals, a distinguished academic and the author of influential works on semiotics. Some years before that, in 1977, Eco published a little book for his students, *How to Write a Thesis*, in which he offered useful advice on all the steps involved in researching and writing a thesis—from choosing a topic to organizing a work schedule to writing the final draft. Now in its twenty-third edition in Italy and translated into seventeen languages, *How to Write a Thesis* has become a classic. Remarkably, this is its first, long overdue publication in English. Eco's approach is anything but dry and academic. He not only offers practical advice but also considers larger questions about the value of the thesis-writing exercise. *How to Write a Thesis* is unlike any other writing manual. It reads like a novel. It is opinionated. It is frequently irreverent, sometimes polemical, and often hilarious. Eco advises students how to avoid "thesis neurosis" and he answers the important question "Must You Read Books?" He reminds students "You are not Proust" and "Write everything that comes into your head, but only in the first draft." Of course, there was no Internet in 1977, but Eco's index card research system offers important lessons about critical thinking and information curating for students of today who may be burdened by Big Data. *How to Write a Thesis* belongs on the bookshelves of students, teachers, writers, and Eco fans everywhere. Already a classic, it would fit nicely between two

other classics: Strunk and White and *The Name of the Rose*. Contents *The Definition and Purpose of a Thesis* • *Choosing the Topic* • *Conducting Research* • *The Work Plan and the Index Cards* • *Writing the Thesis* • *The Final Draft* Step-by-step guide to help you jump into Hollywood as the newest young writer. How to write a book in a day. It can be done. Read this book and find out how. John D Collins takes you on his journey of writing a book in a day. What are the limits of the human mind. Find the secrets to his methods and delve into his motivations. In a follow on from his first book 'The Laziness Gene' he sets his sights on his most productive day ever, writing, editing and publishing an entire book in a day. His day was like no other, watch where his mind goes from writer's block, through distractions, over obstacles to a finished product. He did it because he could, and he shares his findings in this easy and enjoyable read. It is hard to believe it is all written in a day. What are you capable of achieving in a day when you put your mind to it? Have you ever wanted to learn how to write a book? This unpretentious little guide through the perils of writing fiction follows the process through four stages: gathering the raw material, planning, rough draft writing, and revision. The principles and craft of novel writing can be taught - and with lots of practice you can learn how to write! Novelist Dan Brown shares not only his own experience on how to write a novel but also the thoughts of many classic masters of fiction. Teachers call it "common-sensical and wise," raising the right questions and offering suggestions, never rules. Beginning writers call it "reassuring" yet "demanding." Experienced writers say they dip into it again when beginning a novel "or just when I feel low." Beginning writers following this step by step plan will complete a finished novel by the end of this course of study. "Concise and to-the-point. This book is not just about writing; it's about being who you are and doing what you can." - *Writer's Digest* *The Snowflake Method*-ten battle-tested steps that jump-start your creativity and help you quickly map out your story. All students and professors need to write, and many struggle to finish their stalled dissertations, journal articles, book chapters, or grant proposals. Writing is hard work and can be difficult to wedge into a

frenetic academic schedule. In this practical, light-hearted, and encouraging book, Paul Silvia explains that writing productively does not require innate skills or special traits but specific tactics and actions. Drawing examples from his own field of psychology, he shows readers how to overcome motivational roadblocks and become prolific without sacrificing evenings, weekends, and vacations. After describing strategies for writing productively, the author gives detailed advice from the trenches on how to write, submit, revise, and resubmit articles, how to improve writing quality, and how to write and publish academic work. Takahiro O'Leary has a very special job... ..working for the Axon Corporation as an explorer of parallel timelines—as many and as varied as anyone could imagine. A great gig—until information he brought back gave Axon the means to maximize profits by changing the past, present, and future of this world. If Axon succeeds, Tak will lose Samira Moheb, the woman he has loved since high school—because her future will cease to exist. A veteran of the Iraq War suffering from post-traumatic stress disorder, Samira can barely function in her everyday life, much less deal with Tak's ravings of multiple realities. The only way to save her is for Tak to use the time travel device he "borrowed" to transport them both to an alternate timeline. But what neither Tak nor Axon knows is that the actual inventor of the device is searching for a timeline called the Beautiful Land—and he intends to destroy every other possible present and future to find it. The switch is thrown, and reality begins to warp—horribly. And Tak realizes that to save Sam, he must save the entire world... The cult classic that predicted the rise of fake news—revised and updated for the post-Trump, post-Gawker age. Hailed as "astonishing and disturbing" by the Financial Times and "essential reading" by TechCrunch at its original publication, former American Apparel marketing director Ryan Holiday's first book sounded a prescient alarm about the dangers of fake news. It's all the more relevant today. *Trust Me, I'm Lying* was the first book to blow the lid off the speed and force at which rumors travel online—and get "traded up" the media ecosystem until they become real headlines and generate real responses in the real world. The

culprit? Marketers and professional media manipulators, encouraged by the toxic economics of the news business. Whenever you see a malicious online rumor costs a company millions, politically motivated fake news driving elections, a product or celebrity zooming from total obscurity to viral sensation, or anonymously sourced articles becoming national conversation, someone is behind it. Often someone like Ryan Holiday. As he explains, "I wrote this book to explain how media manipulators work, how to spot their fingerprints, how to fight them, and how (if you must) to emulate their tactics. Why am I giving away these secrets? Because I'm tired of a world where trolls hijack debates, marketers help write the news, opinion masquerades as fact, algorithms drive everything to extremes, and no one is accountable for any of it. I'm pulling back the curtain because it's time the public understands how things really work. What you choose to do with this information is up to you." The author shares his insights into the craft of writing and offers a humorous perspective on his own experience as a writer. A distinguished novelist and critic inspires readers and writers with this inside look at how the professionals read—and write Long before there were creative writing workshops and degrees, how did aspiring writers learn to write? By reading the work of their predecessors and contemporaries, says Francine Prose. As she takes us on a guided tour of the tools and the tricks of the masters—Dostoyevsky, Flaubert, Kafka, Austen, Dickens, Woolf, Chekhov—Prose discovers why these writers endure. She takes pleasure in the signature elements of such outstanding writers as Philip Roth, Isaac Babel, John Le Carré, James Joyce, and Katherine Mansfield. Throughout, she cautions readers to slow down and pay attention to words, the raw material out of which literature is crafted. Written with passion, humor, and wisdom, *Reading Like a Writer* will inspire readers to return to literature with a fresh eye and an eager heart. The performance difference between the top salespeople in the world and the rest is smaller than you may think. Learn where you can elevate your game today and reach unprecedented new heights. Did you know that the 80/20 rule applies to the world of sales too? Eighty percent of all sales are made

by only twenty percent of salespeople. How are they raking in so much money though, and how can others join them? Sales trainer extraordinaire Brian Tracy has spent years studying the world's best salespeople and their methods to discover that the difference between the top 20 and the bottom 80 boils down to only a handful of critical areas in which the top professionals perform better than their peers. In this compact and convenient guide, Tracy shares 21 tried-and-true techniques that can help any salesperson gain that winning edge. In *Sales Success*, you will learn how to: Set and achieve clear goals Develop a sense of urgency and make every minute count Know your products inside and out Analyze your competition Find and quickly qualify prospects Understand the three keys to persuasion Overcome the six major objections, and much more! Packed with proven strategies and priceless insights, *Sales Success* will get you planted firmly on the path to success, making more money than you thought possible and greater career satisfaction than you ever believed you would find. Brenda Ueland was a journalist, editor, freelance writer, and teacher of writing. In *If You Want to Write: A Book about Art, Independence and Spirit* she shares her philosophies on writing and life in general. Ueland firmly believed that anyone can write, that everyone is talented, original, and has something important to say. In this book she explains how find that spark that will make you a great writer. Carl Sandburg called this book the best book ever written about how to write. Join the millions of others who've found inspiration and unlocked their own talent. When Poppy's sister falls to her death from a railway bridge, she begins her own investigation, with devastating results ... A startlingly twisty debut thriller. 'Uncovering the truth propels her into a world of deception. An unsettling whirlwind of a novel with a startlingly dark core. 5 Stars' *The Sun* 'Sharp, confident writing, as dark and twisty as the Brighton Lanes' Peter James 'Superb up-to-the-minute thriller. Prepare to be seriously disturbed' Paul Finch _____ When India falls to her death from a bridge over a railway, her sister Poppy returns home to Brighton for the first time in years. Unconvinced by official explanations, Poppy begins her own investigation into India's death. But the deeper

she digs, the closer she comes to uncovering deeply buried secrets. Could Matthew Temple, the boyfriend she abandoned, be involved? And what of his powerful and wealthy parents, and his twin sister, Ana? Enter the mysterious and ethereal Jenny: the girl Poppy discovers after hacking into India's laptop. What is exactly she hiding, and what did India discover...? A twisty, dark and sexy debut thriller set in the winding lanes and underbelly of Brighton, centring around the social media world, where resentments and accusations are played out, identities made and remade, and there is no such thing as the truth.

'Well written, engrossing and brilliantly unique, this is a fab debut' Heat 'With twists and turns in every corner, prepare to be surprised by this psychological mystery' Closer 'Lucy V Hay's fiction debut is a twisted and chilling tale that takes place on the streets of Brighton ... Like Peter James before her, Hay utilises the Brighton setting to create a claustrophobic and complex read that will have you questioning and guessing from start to finish. The Other Twin is a killer crime-thriller that you won't be able to put down' CultureFly 'Crackles with tension' Karen Dionne 'A fresh and raw thrill-ride through Brighton's underbelly. What an enjoyable read!' Lilja Sigurðardóttir 'Slick and compulsive' Random Things through My Letterbox 'A propulsive, inventive and purely addictive psychological thriller for the social media age' Crime by the Book 'Intense, pacy, psychological debut. The author's background in scriptwriting shines through' Mari Hannah 'The book merges form and content so seamlessly ... a remarkable debut from an author with a fresh, intriguing voice and a rare mastery of the art of storytelling' Joel Hames 'This chilling, claustrophobic tale set in Brighton introduces an original, fresh new voice in crime fiction' Cal Moriarty 'The writing shines from every page of this twisted tale ... debuts don't come sharper than this' Ruth Dugdall 'Wrong-foots you in ALL the best ways' Caz Frear 'Original, daring and emotionally truthful' Paul Burston 'A cracker of a debut! I couldn't put it down' Paula Daly From bestselling author Ally Carter, the definitive guide to writing a novel for the NaNoRiMo generation, including helpful tips from other YA stars. Have you always wanted to write a book,

but don't know where to start? Or maybe you're really great at writing the first few chapters . . . but you never quite make it to the end? Or do you finally have a finished manuscript, but you're not sure what to do next? Fear not -- if you have writing-related questions, this book has answers! Whether you're writing for fun or to build a career, bestselling author Ally Carter is ready to help you make your work shine. With honesty, encouragement, and humor, Ally's ready here to answer the questions that writers struggle with the most. Filled with practical tips and helpful advice, Dear Ally is a treasure for aspiring writers at any stage of their careers. It offers a behind-the-scenes look at how books get made, from idea to publication, and gives you insight into the writing processes of some of the biggest and most talented YA authors writing today. Ready to write your book? So why haven't you done it yet? If you're like most nonfiction authors, fears are holding you back. Sound familiar? Is my idea good enough? How do I structure a book? What exactly are the steps to write it? How do I stay motivated? What if I actually finish it, and it's bad? Worst of all: what if I publish it, and no one cares? How do I know if I'm even doing the right things? The truth is, writing a book can be scary and overwhelming—but it doesn't have to be. There's a way to know you're on the right path and taking the right steps. How? By using a method that's been validated with thousands of other Authors just like you. In fact, it's the same exact process used to produce dozens of big bestsellers—including David Goggins's Can't Hurt Me, Tiffany Haddish's The Last Black Unicorn, and Joey Coleman's Never Lose a Customer Again. The Scribe Method is the tested and proven process that will help you navigate the entire book-writing process from start to finish—the right way. Written by 4x New York Times Bestselling Author Tucker Max and publishing expert Zach Obront, you'll learn the step-by-step method that has helped over 1,500 authors write and publish their books. Now a Wall Street Journal Bestseller itself, The Scribe Method is specifically designed for business leaders, personal development gurus, entrepreneurs, and any expert in their field who has accumulated years of hard-won knowledge and wants to put it out into the world. Forget the

rest of the books written by pretenders. This is the ultimate resource for anyone who wants to professionally write a great nonfiction book. What can you accomplish in 30 days? If you make time to write and put away all of your excuses, could you stay on track and finish your novel in only a month? With a structured plan and a focused goal, yes, you can! Using a combination of flexible weekly schedules, clear instruction, and detailed worksheets, author Victoria Schmidt leads you through a proven 30-day novel-writing system without the intimidation factor. Book in a Month shows you how to:

- Set realistic goals and monitor your progress
- Manage your time so that your writing life has room to flourish
- Select a story topic that will continue to inspire you throughout the writing process
- Quickly outline your entire story so that you have a clear idea of how your plot and characters are going to develop before you start writing
- Draft each act of your story by focusing on specific turning points
- Keep track of the areas you want to revise without losing your momentum in the middle of your story
- Relax and have fun--you are, after all, doing something you love

So what are you waiting for? If you've been putting off your book project, let Book in a Month be your guide and find out just how much you can accomplish!

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